

**TO: Mayors, Wardens, Councillors and CAOs, All Units**

**FR: Amy Pugsley Fraser, Communications Advisor**

**RE: OCTOBER 16 COMMUNICATIONS UPDATE**



- Conference Registration
- We Need Your Input: Questions for Provincial Party Leaders
- Weekly Communications Alert
- NSFM's Federal Election Survey



**2019 CONFERENCE**

**LEADING  
THE CHANGE**



- **Conference Registration**

NSFM's fall conference, **Leading the Change**, is just 20 days away. If you haven't registered yet for the Nov. 5-8<sup>th</sup> event in Halifax, click on <https://www.nsfm.ca/fall-conference-2019.html>.

**Delegates note:** There is no automated reply to confirm your registration this year. Instead it's being compiled manually, and answered weekly, by NSFM's office administrator Amanda Bell.



- **Questions for Party Leaders**

All four provincial party leaders have been invited to attend the November Conference to address conference delegates.

The sessions provide an opportunity to ask the leaders questions and we want your input! In order to ensure we get informed answers, we would like to submit the questions to each party in advance of the event.

We'd like to compile a list of two or three top questions from your submissions. All four parties will be given the same questions.

If you're interested, please submit your questions by Friday, October 18 to [info@nsfm.ca](mailto:info@nsfm.ca).



- **NSFM's Election Survey**

How do the candidates running in your federal riding fare on key municipal issues?

We polled candidates in Nova Scotia for their take on seven hot-button municipal issues, including climate change, cannabis and connectivity.

Their answers just went up on our website so check them out before election day:

<https://nsfm.ca/federal-election-2019.html>

## MONDAY MEMO



- **Weekly Communications**

We've heard from you - through our survey this summer and in your talks with **CEO Juanita Spencer** throughout the year – that the NSFM office was sending out too many emails, bulletins and alerts.

A few weeks ago, we streamlined our communications and are now funneling them into one weekly update, called the **Monday Memo**.

It contains noteworthy items, event highlights, and News You Can Use in one weekly package sent directly to your email inbox.

Be sure to check your email on Mondays. We post an alert to the NSFM twitter feed when it's sent out, so give us a follow **@nsfedmuni**. If you missed an issue, you can find archive Monday Memos on the **Members Updates** portion of the NSFM website by clicking on :  
<https://nsfm.ca/communications/member-updates.html>

*This is a special **Wednesday communications update** for October 16 owing to Monday's Holiday.*

*The next **Monday Memo** will be sent out to all members on October 21.*