

An aerial photograph of a lakeside town, likely in the Adirondacks. The town is situated on a peninsula or a narrow strip of land, surrounded by dense green forest. A large body of water is visible on the left, with a sandy beach and a rocky shoreline in the foreground. The water is a deep blue-green color. In the background, more lakes and forested hills are visible. A graphic overlay is present in the lower-left quadrant, featuring a dark green circle with a white dashed border. Inside the circle, there is a small white icon of a sailboat. Below the icon, the text "HUBBARDS" is written in white, uppercase letters. A teal banner with a white border is positioned across the middle of the circle, containing the text "STREETSCAPE" in white, uppercase letters. Below the banner, the text "PROJECT" is written in white, uppercase letters.

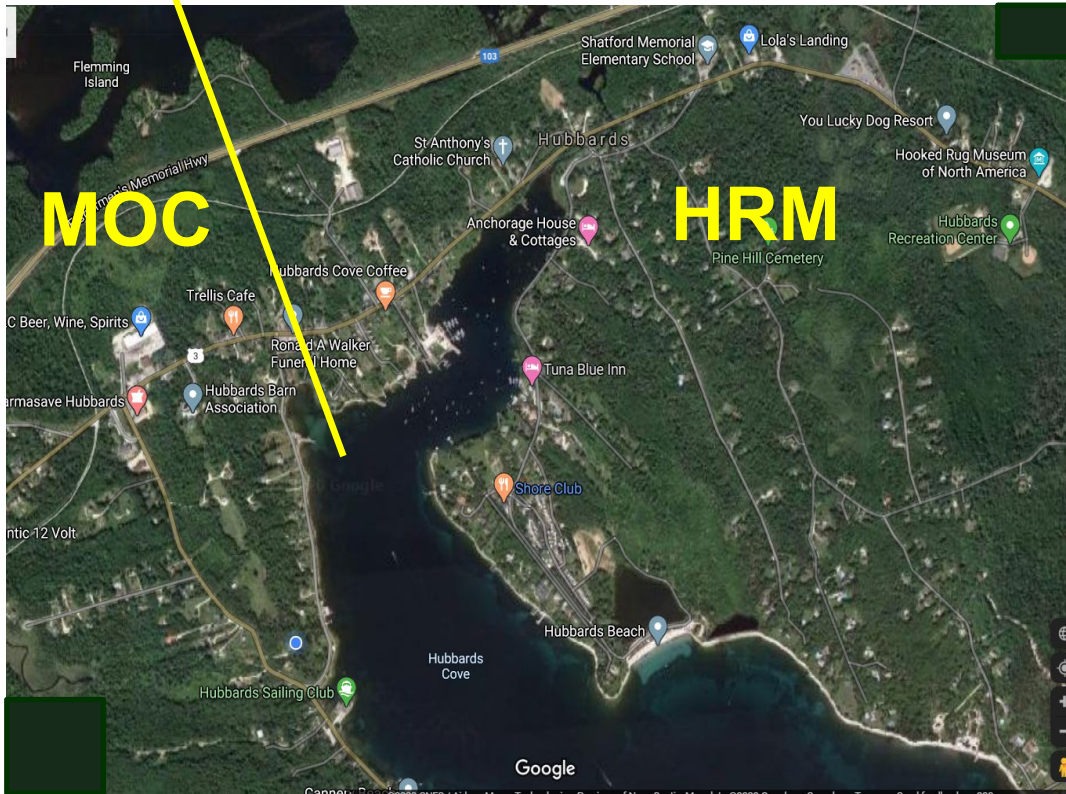
  
**HUBBARDS**  
**STREETSCAPE**  
**PROJECT**

# About the Project



- Born out of **necessity**
- The community united with a common goal of creating ***safer streets built to support and promote active lifestyles in our community***
- Through online and in-person conversations, it was identified that common themes of **safety and accessibility** were a concern

# Hubbards Community



- *Canada Post Office*
- *Shopping Centre*
- *Medical Centre*
- *Shatford Memorial Elementary School*
- *Through the Years Daycare*
- *J.D. Shatford Memorial Library*
- *Multiple businesses, restaurants, community spaces*
- *Hubbards Area Rec Association*
- *Baseball and sports facility*
- *Rails to Trails*
- *Aspotogan Heritage Trust*
- *Community Waterfront and sailing club*
- *Aspotogen Cycling Loop*
- *Beaches!!!*

# Why Now?

- Increased Number of Incidents
- Mainstreet Redesignation Supported by Federation of Municipalities
- Highway 103 Twinning
- Community Growing
- Community Partnerships

**Not the first attempt!**



# Project Team Members



**Melanie McIvor**  
*BFA, BScPharm, ACPR*  
Pharmacist,  
NS Health  
**Halifax Municipal  
Chair HSP**



Tristan Cleveland  
*Urban Planner*



Ben Davis  
*Charitable Exec.*



Shaina Falcone  
*Fitness Professional*



Sarah Hare  
*Master Esthetician*



**Matthew Morash**  
*BSc, BEd, MEd*  
Teacher at SSRCE  
**Chester Municipal  
Chair HSP**



Mat Nightingale  
*Geneticist*



Erica Riley  
*Veterinary Technician*



Marsha Wilson  
*Business Owner*

● **40+ other volunteers**

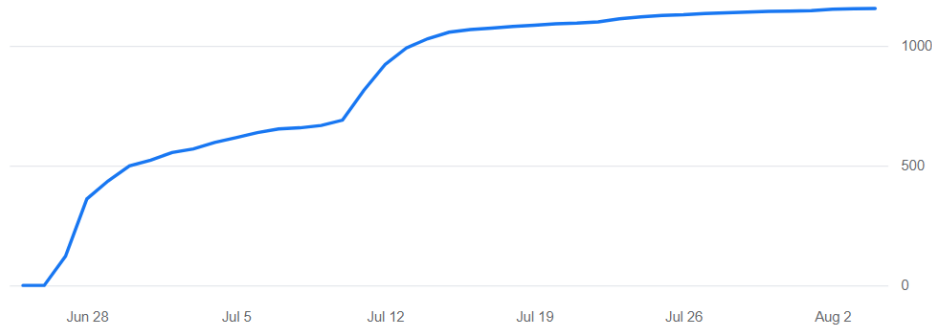
# Community Support & Local Business Partners

## Facebook Engagement

### Hubbards Streetscape Project

Public group · 1.3K members

1,156 Total Members  
Aug 4, 2020



# Strategic Snapshot

## Mission Statement

The Hubbards Streetscape Project (HSP) is an initiative aimed at creating a safer, more active, and convivial community for residents. *The ultimate outcome of the HSP is to ensure that Hubbards is a welcoming, age-friendly, and caring community that promotes inter-generational living, active lifestyles and supports the social, mental and physical wellbeing of its residents and visitors through intentional community-led design.*

## Vision Statement

A safe and beautiful Hubbards built to support an active lifestyle community - *“One Hubbards”*



# Strategic Snapshot

## Mission Statement

The Hubbards Streetscape Project is aimed at creating a safer, more vibrant community for residents. *The HSP is to ensure that Hubbards is a friendly, and caring community that supports generational living, active living, social, mental and physical well-being of all visitors through intentional design.*

## Vision Statement

A safe and beautiful Hubbards built to support an active lifestyle community - *“One Hubbards”*





# HUBBARDS COMMUNITY PLAN



UPLAND

# HUBBARDS COMMUNITY PLAN

HSP Committee



in partnership with:  
Aspotgan Heritage Trust



Planning Consultant

UPLAND

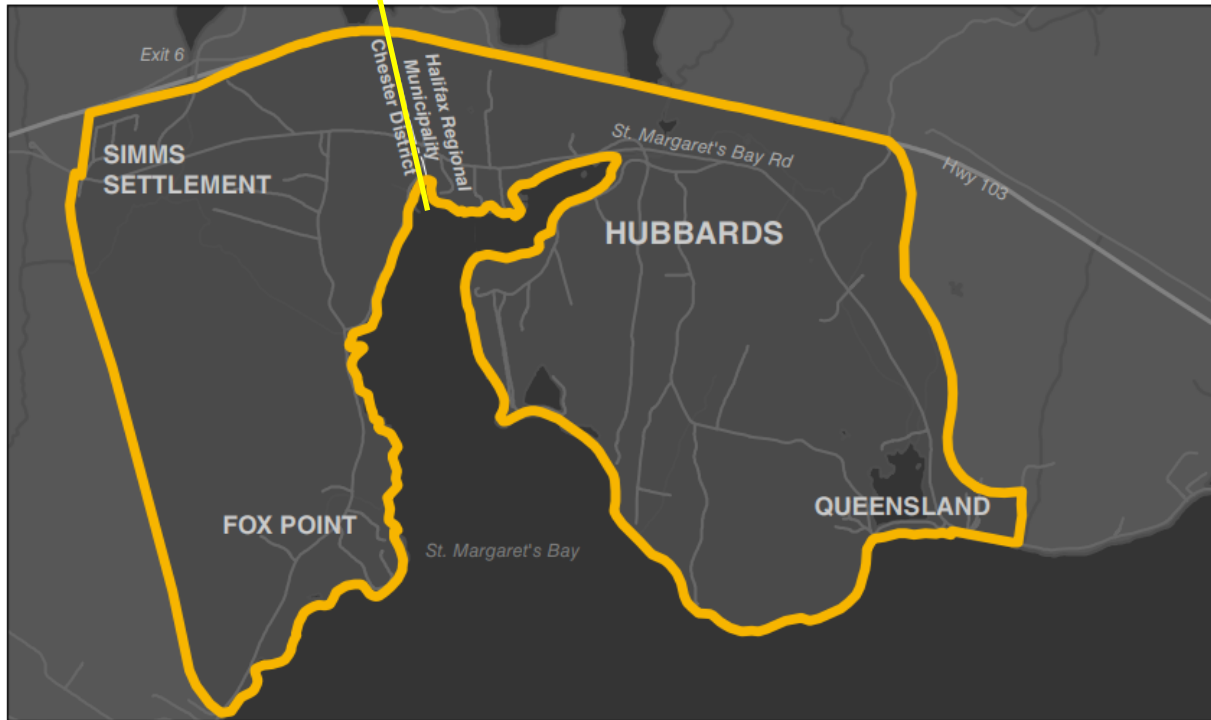


**HUBBARDS  
COMMUNITY  
PLAN**

UPLAND



# PROJECT AREA



+ Communities included in project boundary:

- + Hubbards
- + Fox Point
- + Queensland

+ Simms Settlement

+ Municipalities involved:

- + Halifax Regional Municipality
- + District of Chester

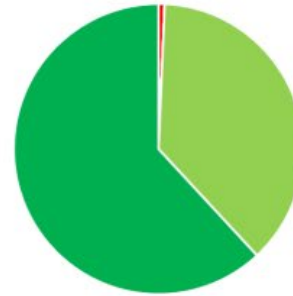
# HUBBARDS STREETScape PROJECT CONSULTATION



Canvassing:

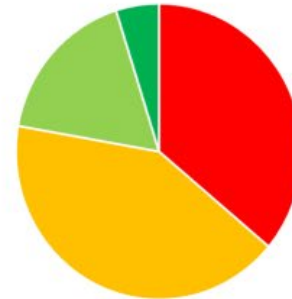


Feelings About Growth with a Plan



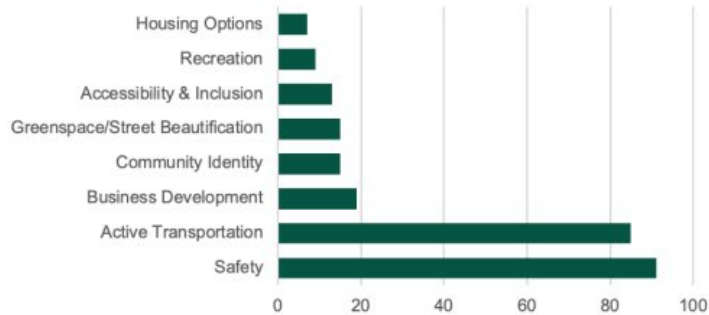
Very Negative Negative Positive Very Positive

Feelings About Growth Without a Plan



Very Negative Negative Positive Very Positive

Q5: Thematic Analysis

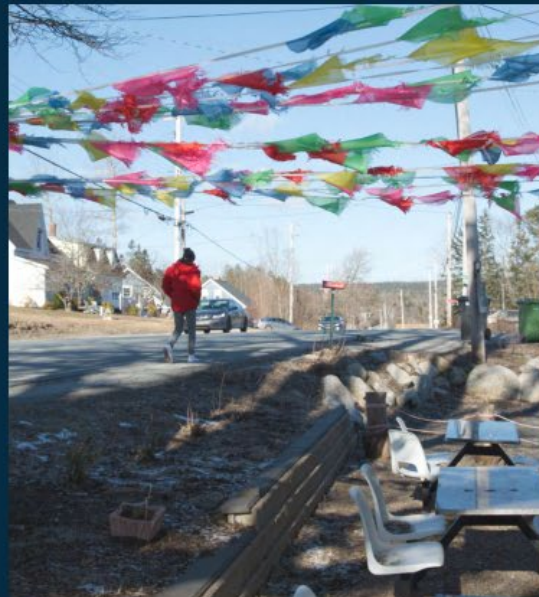


# HUBBARDS COMMUNITY PLAN GOALS

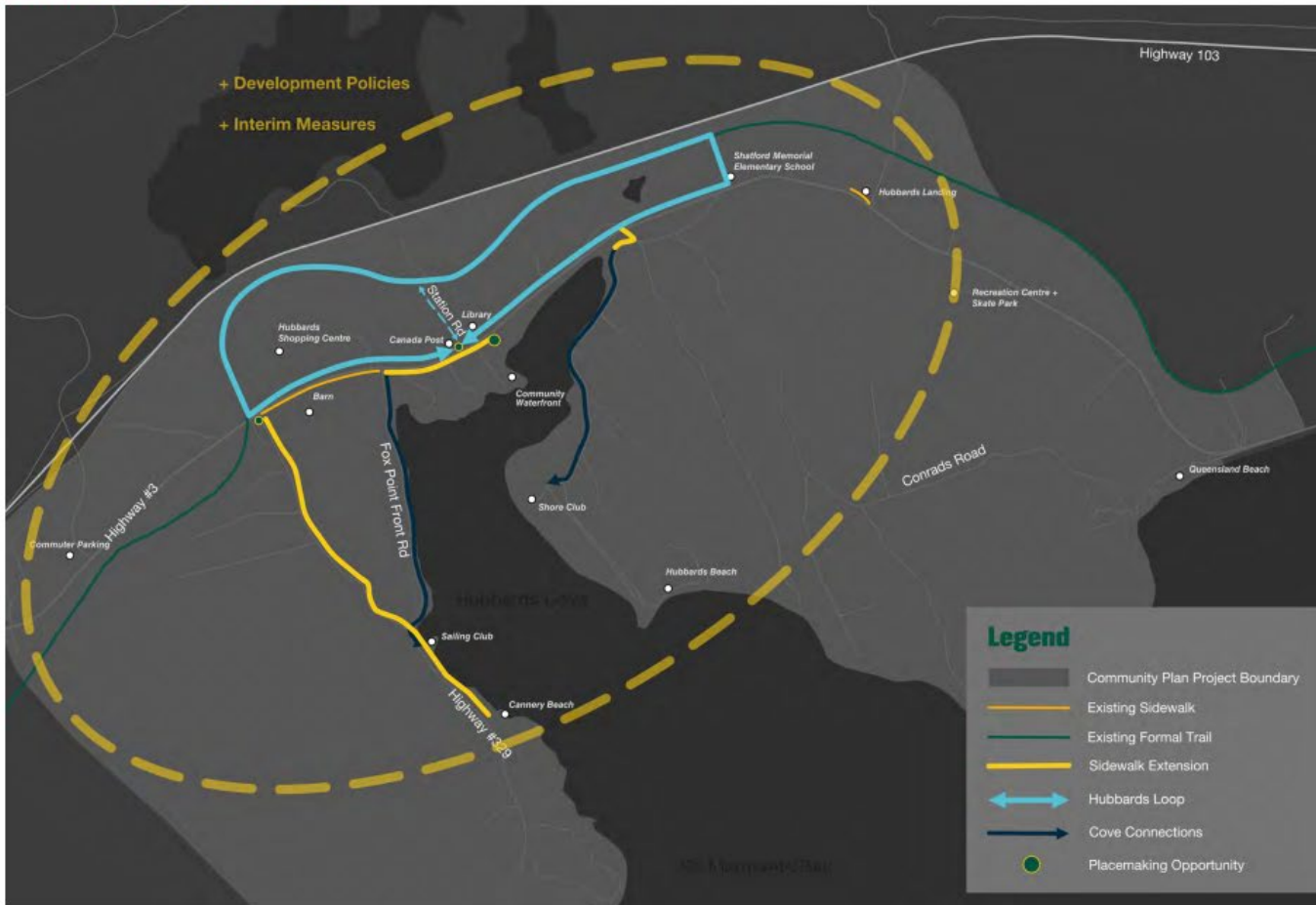
## Pedestrian Safety and Active Transportation Improvements



## Plan for Overall Community Development



# SIX BIG MOVES



- + Hubbards Loop
- + Cove Connections
- + Sidewalk Extensions
- + Central Placemaking
- + Interim Measures
- + Development Policies



# BEYOND THE PLAN

# Challenges



- Where to begin
- Two municipalities
- Provincial roads, rules, and regulations
- Funding
- Platforms for the message
- Process order
- Resources
- Making connections

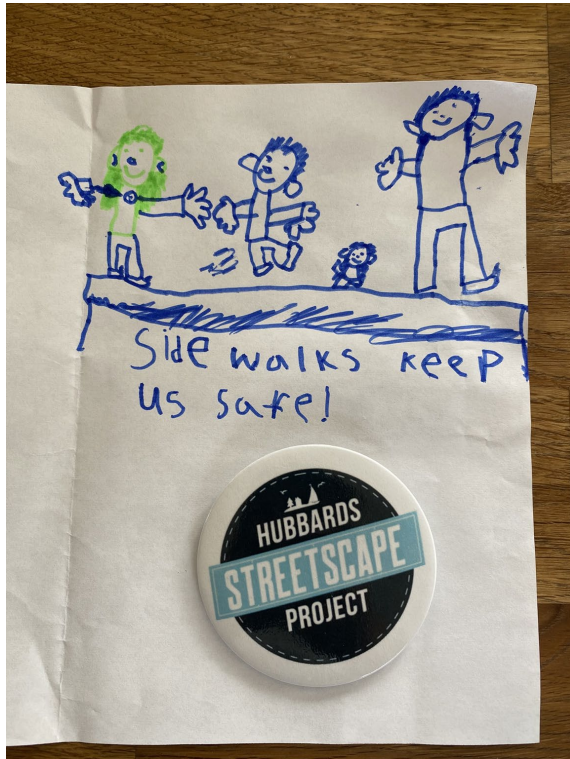


# Successes

- Making connections
- Community engagement
- Advocacy
- Community Plan
- Private property projects
- Passion/commitment
- Volunteer resources



# Importance of Safe Pedestrian Streetscapes



- 1. Public Health**
- 2. Social Equity**
- 3. Economic Development**
- 4. Safety**

# What does Streetscapes Mean to Communities



1. **Connections**
2. **Community**
3. **Pride**

# Contact Us For More information



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**ANY QUESTIONS?**

