



develop
NOVASCOTIA

who were we?

Redevelop & revitalize lands surrounding Halifax Harbour & any other lands designated by our shareholder, the Province of Nova Scotia.



Waterfront Development



















Mandate

Lead sustainable development of high potential property and infrastructure to drive inclusive economic growth in Nova Scotia.

Vision

Nova Scotia is among the world's great places.

Mission

We will create sustainable places in Nova Scotia that attract and inspire people and investment.

placemaking

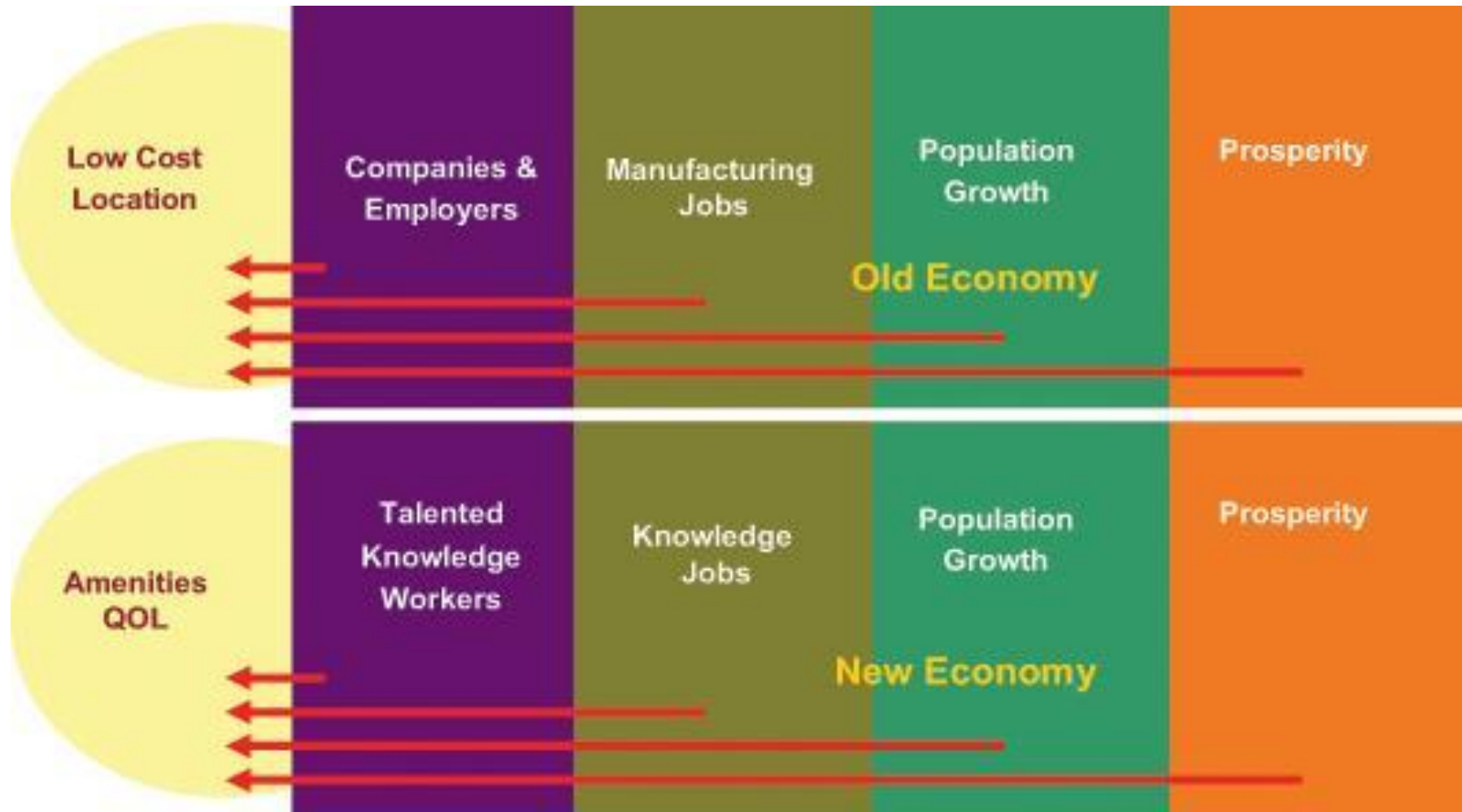
“Creating or enhancing a community’s assets to improve its overall attractiveness and livability.”

International Economic Development Council





population growth



Place Matters: The Role of Placemaking in Economic Development, International Economic Development Council, June 2017.

Adelaja, A., Y.G. Hailu, and M. Abdulla. 2009. *Chasing the Past or Investing in our Future*. Land Policy Institute, Michigan State University, East Lansing, MI.















PHOTO CREDIT: RIVER HEIM





“People tend to sit where there are places to sit.”

William H. Whyte



Metrolink

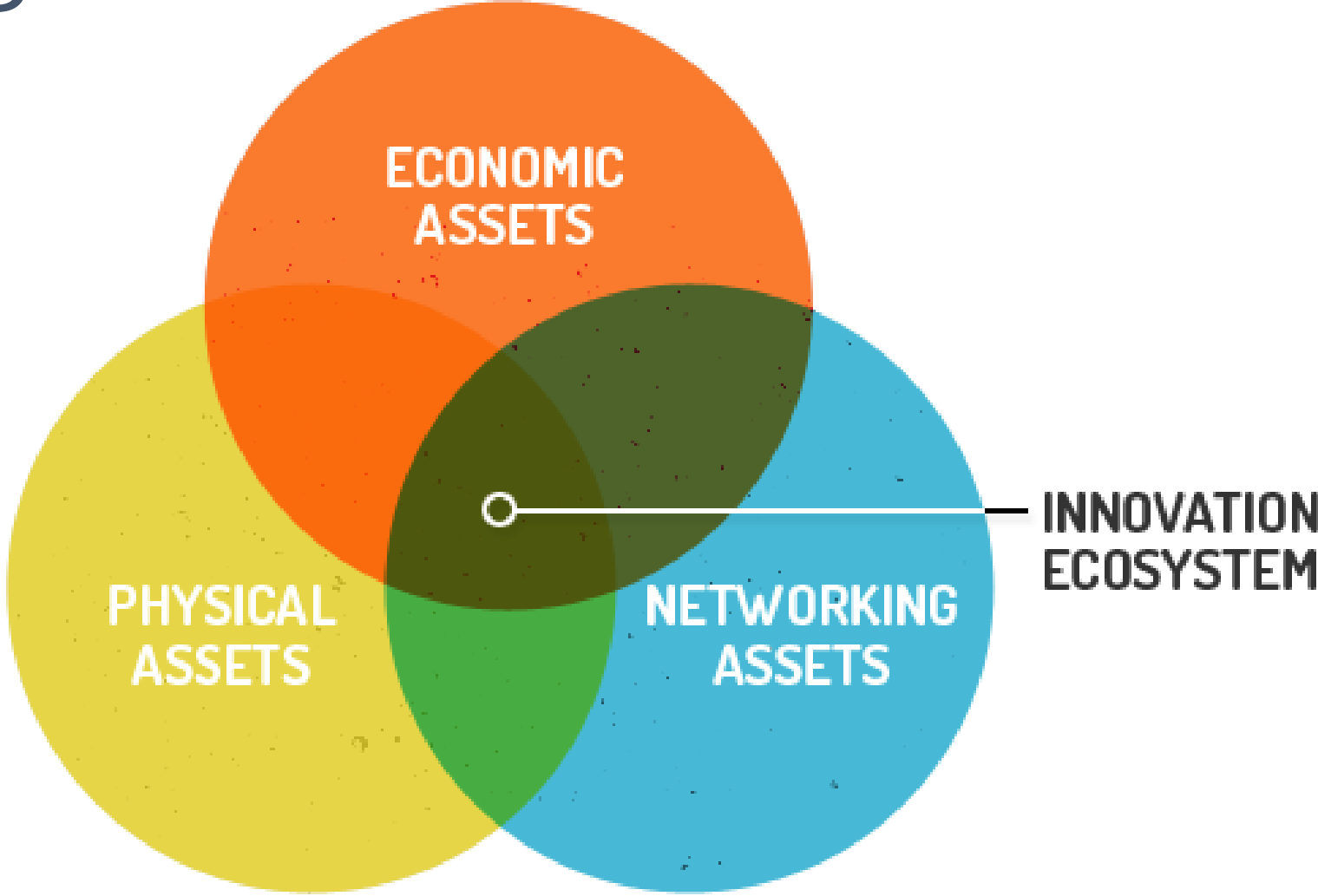
strategic framework

1. build on ocean advantage

develop highest potential property & infrastructure to attract people investment to Nova Scotia



brookings' innovation model





COVE

centre for ocean
ventures & entrepreneurship

PHOTO CREDIT: TJ MAGUIRE



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COVE

centre for ocean
ventures & entrepreneurship







**CAPE BRETON ISLAND,
NOVA SCOTIA, CANADA**

strategic framework

2. plan for people

plan & create authentic, sustainable places by & for Nova Scotians



“It is difficult to design a space that will not attract people. What is remarkable is how often this has been accomplished.”

William H. Whyte





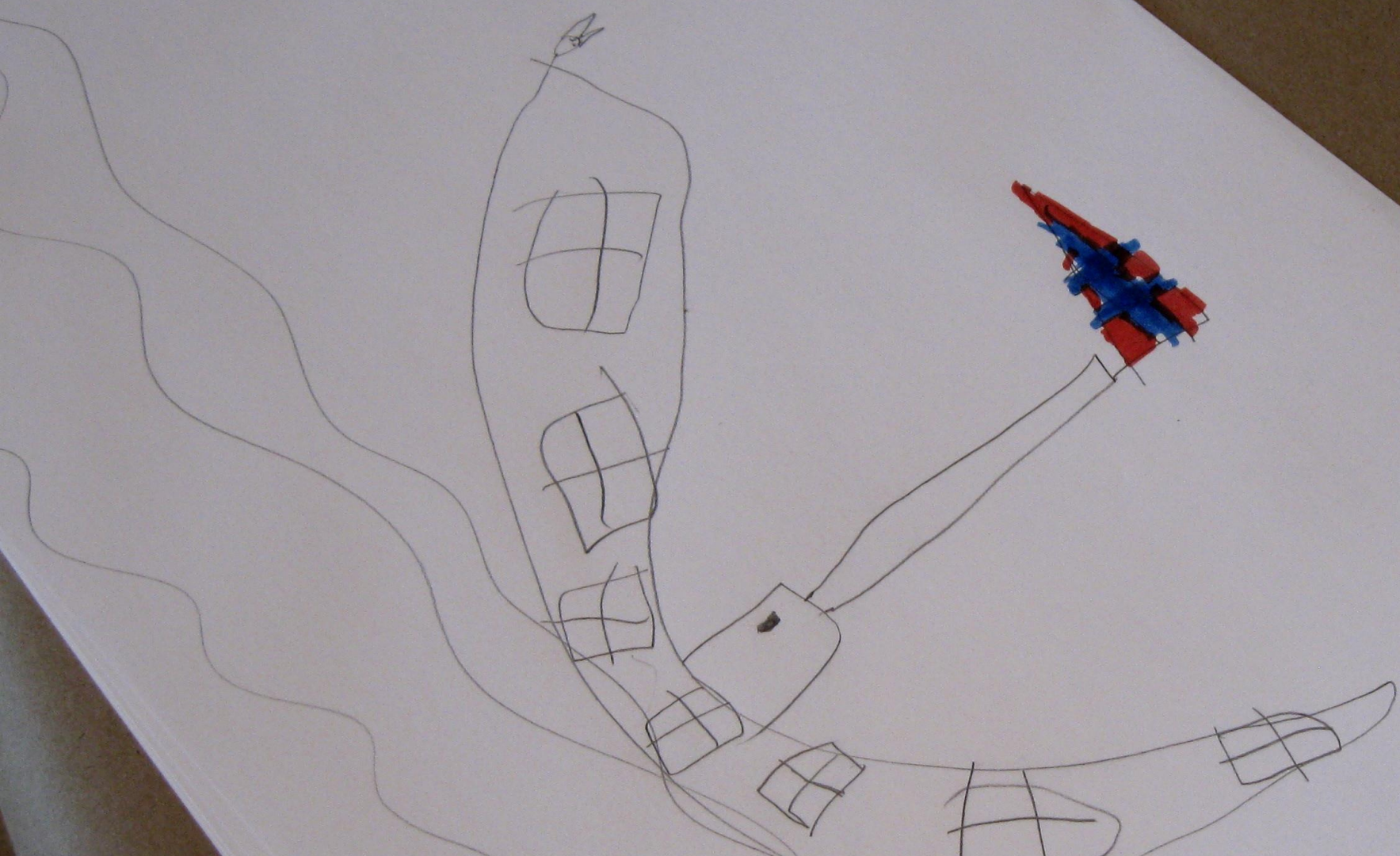


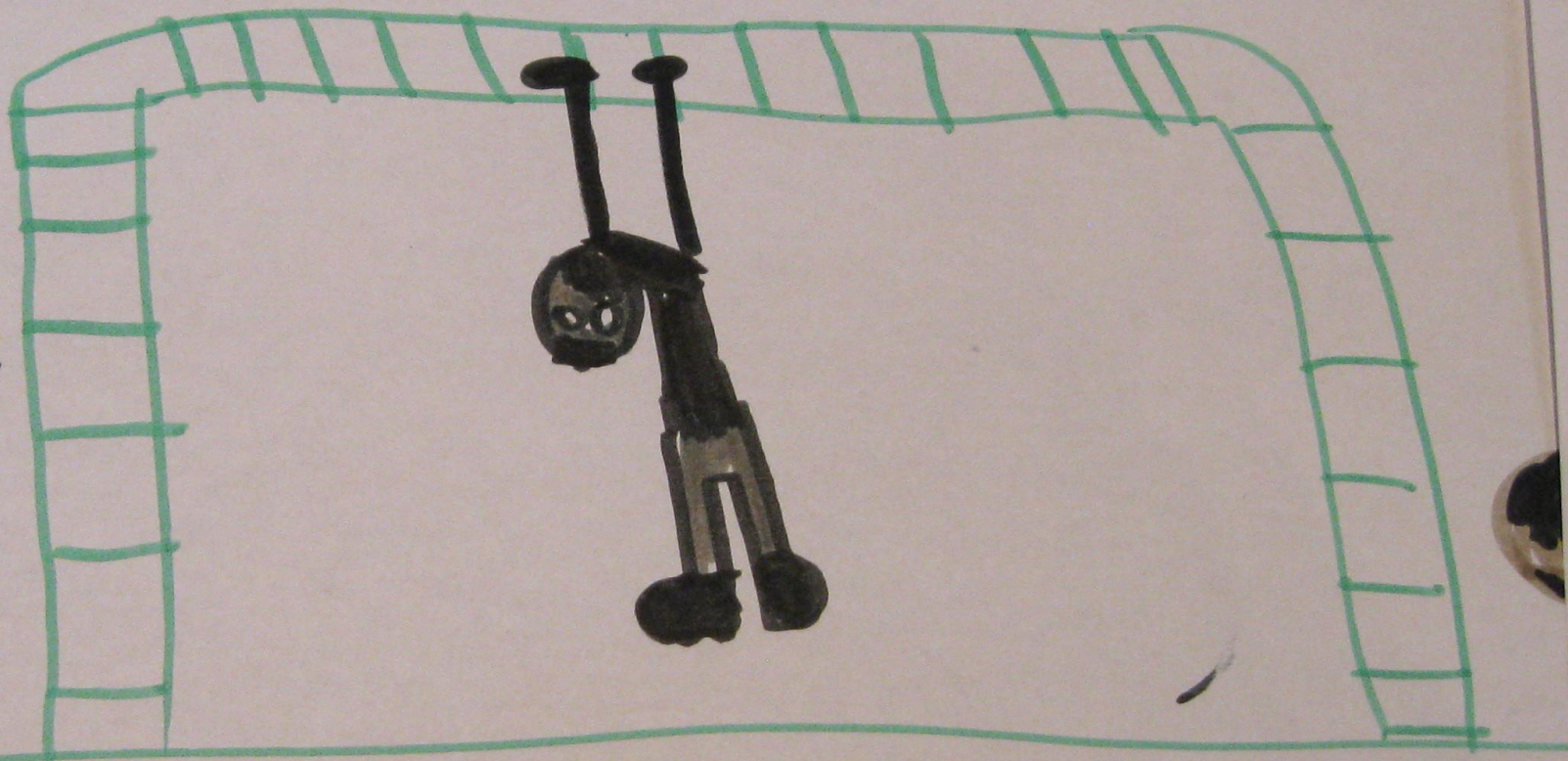


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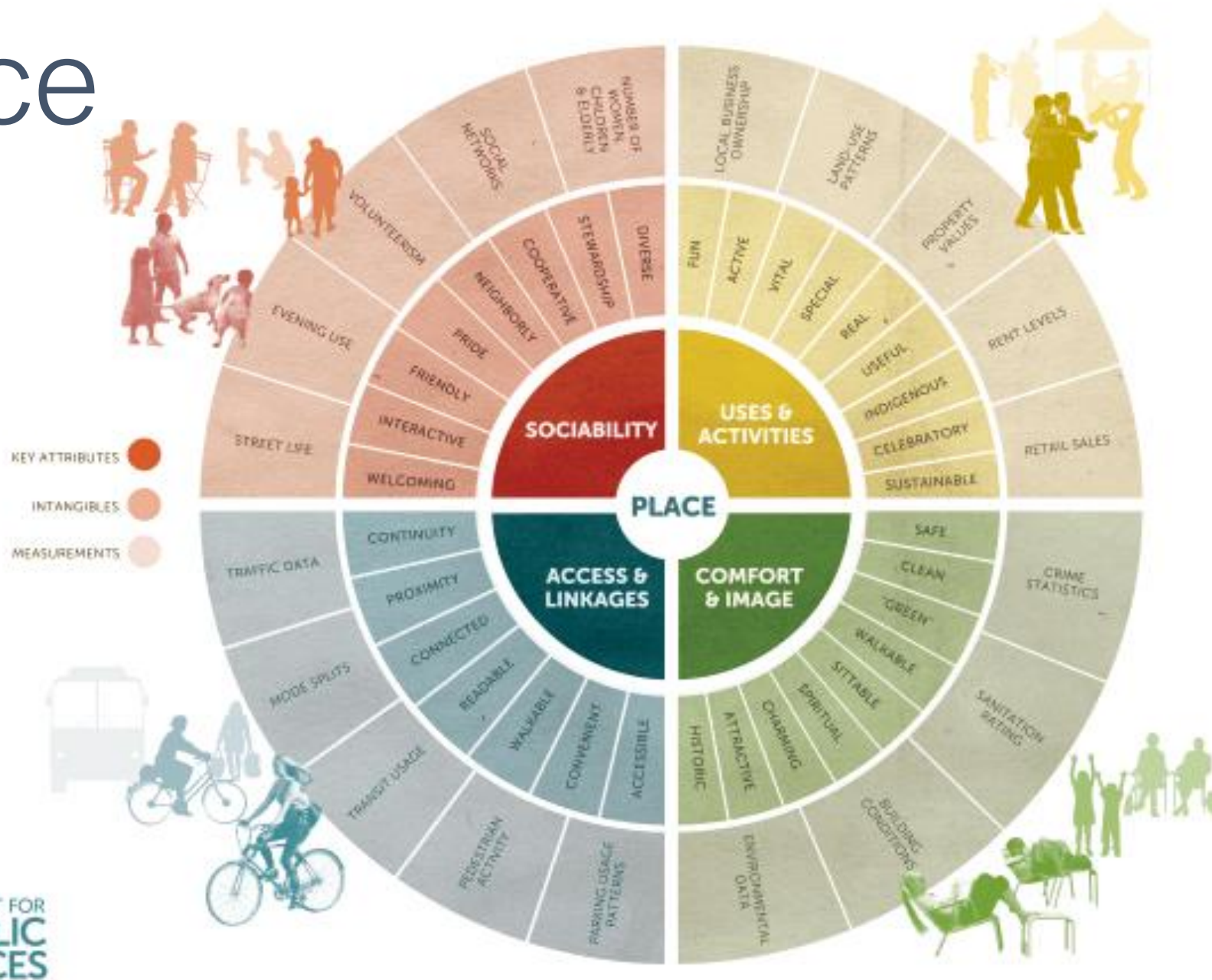








place



strategic framework

3. foster culture of innovation & action

build & develop & enable communities of creative, courageous problem solvers who draw inspiration from around the province & the world to deliver excellence







COVE

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HALIFAX'S EMERGING INNOVATION DISTRICT

Examples of some of the companies and major entities driving innovation.



strategic framework

4. preserve & enhance public access & public interest

steward provincial properties & resources to the highest standard & efficiency to maximize value & build trust

waterfront land use



WATER DEPENDENT:
PORT & MARINE

PUBLIC
FACILITIES

WATER ENHANCED:
MIXED USE / RESIDENTIAL





QUEEN'S MARQUE





QUEEN'S MARQUE



MURPHY'S Restaurant

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NOVA SCOTIA