

An aerial photograph of a campsite nestled in a dense forest. The sun is low on the horizon, creating a warm, golden glow over the scene. The campsite includes several tents, a small building, and a paved area. The surrounding forest is thick with trees, and the overall atmosphere is peaceful and natural.

SEEK

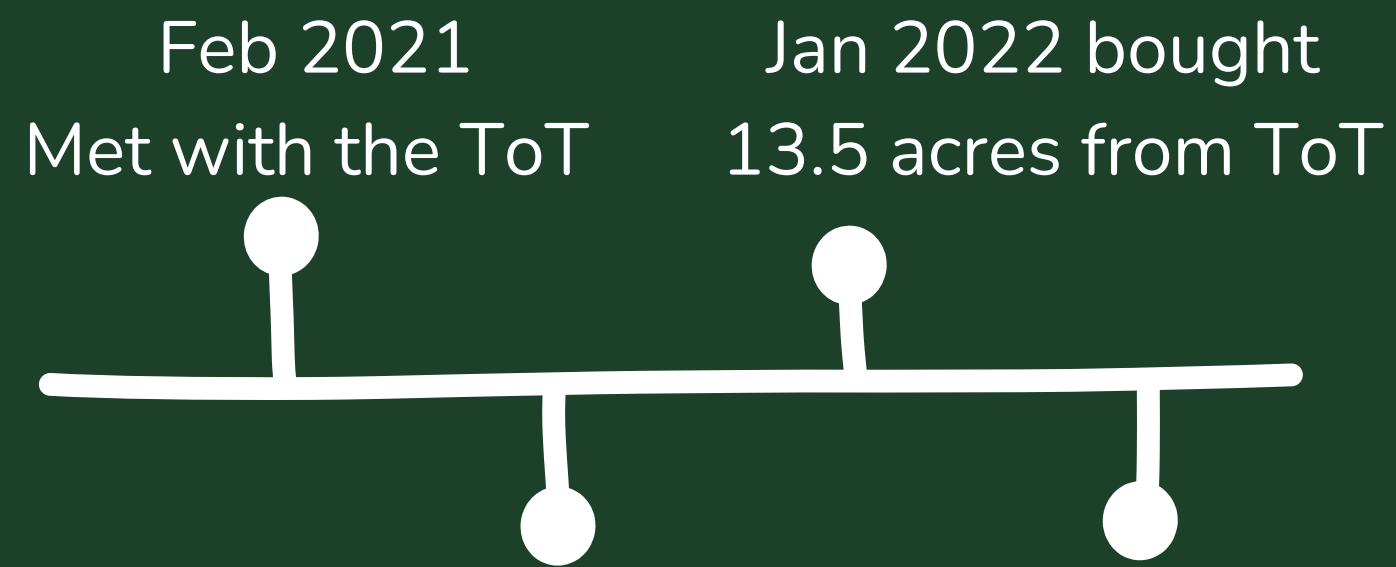
WILDERNESS
ACCOMMODATIONS
ON THE PARK



SEEK offers urban wilderness accommodations right on Victoria Park, Truro. We offer eco-friendly cabins, yurts & camping where people can seek solace, adventure, experience & nature.



SEEK ON THE PARK

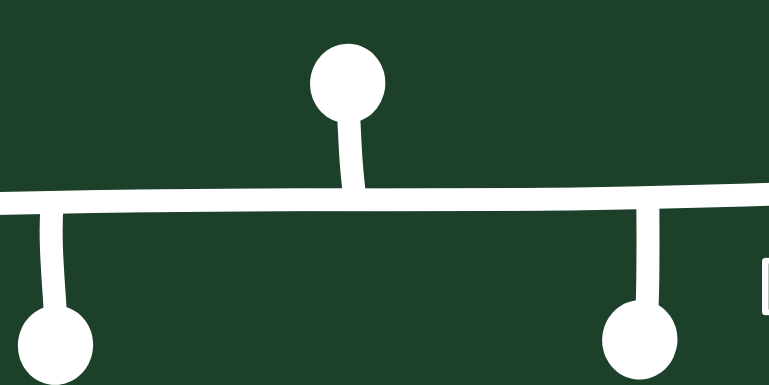


2021 planning/finances

June 2022 infrastructure work

Hurricane Fiona

Fall 2022: prepare cabins/finalize permits



October: Cabins Arrive

Dec 27, 2022 OPEN!!!!



SEEK has a mutually beneficially relationship with the Town of Truro where we both promote active use of Victoria Park, the Railyard Mountain Bike Park, and exploring the vibrant Town of Truro.

The Town:

- Provided very helpful guidance from conception to final occupancy permits
- Built a beautiful new Hike & Seek trail connecting Victoria Park to SEEK
- Encourages and supports our future growth plans at SEEK



To date, we have had over 2000 guests from every province, all over the USA, and 3 continents.

We have had travel writers from around the globe, and to share about Truro.

We are also working with Tourism NS through their RADIATE program to encourage more travellers to Truro and Victoria Park during the shoulder season.

May 70% occupancy

June 85% occupancy

July & August 98% occupancy

Sept & October 92% occupancy



SEEK is open 365 days a year and encourages people to explore nature and one of the largest municipal parks in Canada





www.stayatseek.com

@stayatseek