



NOVA SCOTIA  
FEDERATION OF  
MUNICIPALITIES

## NEWS RELEASE—NSFM APPOINTS JUANITA SPENCER AS CHIEF EXECUTIVE OFFICER

**TO: Mayors/Wardens, Councillors, All Units**

**CC: Chief Administrative Officers/Clerk-Treasurers, All Units**

### NEWS RELEASE

For interviews or more information, contact:

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FOR IMMEDIATE RELEASE

### **NSFM Appoints Juanita Spencer as Chief Executive Officer**

*Juanita Spencer appointed Chief Executive Officer; Betty MacDonald steps down as Executive Director.*

**Halifax, January 7, 2019** - The Nova Scotia Federation of Municipalities (NSFM) is pleased to announce the appointment of Juanita Spencer as Chief Executive Officer. Spencer was previously the executive director of the Spring Garden Area Business Association. She is replacing Betty MacDonald at NSFM, who retired in December. NSFM's Board of Directors voted unanimously in favour of Spencer's appointment on Friday. Spencer's first day at NSFM will be Monday, February 4, 2019.

"Juanita is an accomplished organizer and spokesperson who has a deep understanding of what it takes to lead a successful member association. I am excited to see how she will help NSFM and our member municipalities with our work of delivering better government and building stronger communities," said NSFM President Waye Mason.

Spencer said "I am eager to take on this new role, working with the team at NSFM, in representing all of Nova Scotia's municipalities. NSFM has always been a strong advocate for its members and I look forward to further strengthening that voice. Effective local government and strong, sustainable communities are critical to the future health and prosperity of Nova Scotia. Supporting our local leaders as we achieve this will be challenging and rewarding work."

Speaking on behalf of the board, Mason said "We are fortunate to have Juanita join us. Her approach and experience will assist NSFAM in providing strategic advocacy, education, and collaboration."

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About NSFAM: The Nova Scotia Federation of Municipalities (NSFM) has been the collective voice for municipal governments across the province since 1906. With 379 members comprising Mayors, Wardens and councillors, NSFAM represents the interests of municipalities on policy and program matters that fall within provincial jurisdiction. Members include all 50 of Nova Scotia's municipalities.

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