



NOVA SCOTIA
FEDERATION OF
MUNICIPALITIES

INTRODUCTION FROM THE NEW CEO AT THE NOVA SCOTIA FEDERATION OF MUNICIPALITIES

TO: Mayors/Wardens, Councillors, All Units

CC: Chief Administrative Officers/Clerk-Treasurers, All Units

FR: Juanita Spencer, Chief Executive Officer

Good afternoon Members,

I am thrilled to be writing you on my first day as CEO of the Nova Scotia Federation of Municipalities (NSFM). It is an honour to have been selected to lead the experienced and committed team at NSFM as we work to represent the interests of all Nova Scotia's 50 municipalities.

Thank you to everyone who reached out to me back in January when the announcement of my appointment was first made. Your warm welcome was much appreciated.

I come to this position with a background in public policy and advocacy. I have experience working for both local and national organizations. Most recently, I was the Executive Director of a member-based association similar in size to NSFM but with a mandate to represent the business community. I was the voice for my members with government and other stakeholders, promoted economic development and collaborated with others in support of common business interests.

Over the next few weeks I will be working with my team, and the Board of Directors, to get up to speed quickly. My primary focus will be understanding those issues you have collectively identified as priorities and areas of concern through the resolution process. I recognize the scope of NSFM's work is far broader than these ten issues and I commit to engaging in all areas as soon as possible.

It is also my goal to meet with you, our members. My intention is to work with the board over the next few months to set up a provincial tour. It is important for me to learn first-hand about your successes as well as the issues facing your municipalities. Your experiences will help shape our advocacy efforts. As it will take time to make my way around this great province, I look forward to meeting many of you for the first time at upcoming regional and caucus meetings. In the meantime, please don't hesitate to reach out to me. I can be reached at jspencer@nsfm.ca or by calling the office at 902-423-8331

Kind regards,
Juanita Spencer
CEO
Nova Scotia Federation of Municipalities

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t +1.902.423.8331

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